



Drugs on Social Media and Young People

Instructions for delivery of the survey



Department: UCL Jill Dando Institute of Security and Crime Science

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Project ID number: 23897/001*

** This study has been approved by the UCL Research Ethics Committee*

Thank you for your involvement in this research. Your work in facilitating these exchanges is extremely valuable to this research. The aim is to get **as many schools and students as possible** involved in this to have the most accurate results and picture of this issue.

Please find instructions and guidelines regarding the delivery of the survey. It is important you read these before delivering the survey.

Participant and parental information sheets

There are **two** information sheets attached to the email containing the survey information. One is for participants (students) and the other is for parents/carers.

These information sheets contain **all the information regarding the research**, from contact details to research aims and details of the procedure. The information sheets also explain how this survey is pseudonymous and how the answers of participants **will not** be linked to them. The names of participants and schools are asked for safeguarding purposes but **will not be recorded**.

These information sheets should be printed and/or sent to all students and parents of a participating school. It is important that students receive and read the information sheet **before** being presented the survey.

Participant Information Sheet for Students



Who are we?

We are Ashly, Shane, Marie and Enrico from University College London (UCL). We are interested in improving the safety of social media platforms. We have partnered with the drug education charity Daniel Spargo-Mabbs Foundation (DSMF) and the Alcohol Education Trust (AET) to help us run this survey. They work with young people, families, teachers and professionals in schools and colleges. You can find more information about them here: <https://www.dsmfoundation.org.uk/>; <https://alcoholeducationtrust.org/>.

(1) Screenshot of the Participant Information Sheet

Participant Information Sheet for Parents, Carers and Legal Guardians

We would like your child to take part in our research project on *Drugs, Social Media and Young People*. It is important for you to understand why the research is being done and what participation will involve. Please take time to read the following information carefully.

Title of Study: Drugs on Social Media and Young People

Department: UCL Jill Dando Institute of Security and Crime Science

Contact Details: uclsocialmediaproject@gmail.com You can email us if you have any questions on the research.

This study has been approved by the UCL Research Ethics Committee: Project ID number:
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(2) Screenshot of the Information Sheet for Parents and Carers

Parental consent

This study uses an opt-out parental consent form. It is attached in the email containing the survey information alongside the information sheets. Opt-out parental consent means that parents can decide to withhold their consent if they do **NOT** want their child to participate in the research. The parental consent form should be given to students to give to their parents at the same time as the information sheets.

CONSENT FORM FOR PARENTS, CARERS AND LEGAL GUARDIANS

To be completed by a parent, carer or legal guardian who **DOES NOT AGREE** to their child taking part in the *Drugs on Social Media and Young People* study at their child's school.

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Contact Details of the research: uclsocialmediaproject@gmail.com
You can email us if you have any further questions on the research.

(3) Screenshot of the parental consent form

Explanation of the research aims in class and PSHE/RSE

The information sheets contain all the relevant information regarding the research and can be given to students on their own. However, the delivery of the information sheets can be used as an opportunity to embed the research within the PSHE and RSE curriculum, especially relating to the subject areas of *Internet and Safety Harms* and *Drugs, Alcohol and Tobacco* as defined by the Department for Education.

Overall, it is crucial that students understand:

- Why this research is being done
- Why it is important and how does it contribute to their health and online safety
- That participating is confidential and voluntary
- That they can change their mind at any moment and withdraw consent from participating

Delivery of the survey link

The link to deliver the survey is the following:

https://qualtrics.ucl.ac.uk/jfe/form/SV_8APEgLscnhwKgEC

There is also a **QR code** which leads to the survey and that can be displayed in class or printed out. The QR code is the following:



Students can decide *where* they feel most comfortable to fill in the survey, whether this is in class time/school or at home/other. Better responses rates may be achieved if this is done in class. However, the comfort and **well-being of students should be prioritised**.

If this is done in class, the tutor/teacher/supervisor should re-iterate confidentiality and try to give students as much privacy as possible.

The survey should take 15 minutes to complete.

Debriefing session and post survey

After the survey has been completed by students, it is recommended to have a debriefing session with the class. This can also be related to PSHE/RSE topics and serve as a discussion starter.

These sessions should not be focused on the specific answers from the survey and should not lead to personal information disclosure; but rather serve as a starter to talk about harmful content on social media or drug harm reduction and how can students take steps to recognise this harm and protect themselves against it.

Questions and queries

If you have any questions please do not hesitate to email me (ashly.fuller.16@ucl.ac.uk).

Looking forward to this next step of this research and thank you again for all your work and collaboration in this.